



International Workshop on “Supporting Innovative Entrepreneurs and Role of Technology Transfer”

10 September 2017, Vishakhapatnam, India

Draft Provisional Agenda

International Workshop on Supporting Innovative Entrepreneurs and Role of Technology Transfer		
10 September 2017 (Sunday)		
09:30-10:00	Registration	
OPENING SESSION:		
10:00-10:45	Opening Remarks Welcome Remarks Special Address Group Photo	Prof A S Rao President, Indian Innovators Association Ms Michiko Enomoto Head, United Nations ESCAP-APCTT Dr Valli Kumari CEO, Andhra Pradesh Innovation Society
10:45-11:00	Tea / Coffee	
SESSION I: Initiatives to Promote Innovative Start-ups – Experiences, Best Practices and Policy Interventions from the Asia-Pacific Region Moderator: Dr. A.S. Rao, President, Indian Innovators Association In several countries, innovation is driven by large corporations with huge R&D capabilities and public funded research institutions. However, it is evident in recent years that small and medium-sized enterprises and start-up companies are also contributing significantly in terms of innovation and contribution to economic growth of countries. Start-up companies spawn innovations and create jobs, thus promoting the concept of competition. While the success stories of innovative start-ups are more in the developed countries, there are also several		

examples of innovative start-ups that are adding significant value to the economic growth of developing countries in the region.

This session will focus on sharing experiences, best practices and policy mechanisms from countries in the Asia-Pacific region for promoting innovative start-ups in countries in the Asia-Pacific region. The session will also deliberate on critical barriers to the establishment and successful functioning of innovative start-ups as well as some possible solutions for overcoming the challenges.

11:00-12:45	<p>Building an Ecosystem for Promoting Innovative Start-ups – Perspectives from India: Key Note Presentation</p> <p>Promoting Technology-based Start-ups – Experiences from Indonesian Institute of Sciences (LIPI)</p> <p>An overview of Iran’s Innovation Prosperity Fund for Start-ups</p> <p>Supporting innovative entrepreneurs & start-ups in Kazakhstan</p>	<p>Dr. Y.S. Rajan, Vice President, Forum for Global Knowledge Sharing (tbc)</p> <p>Prof. Dr. Iskander Zulkarnain, Chairman, LIPI(tbc)</p> <p>Dr. Behzad Soltani; President and Chairman of the Board Innovation and Prosperity Fund (IPF)</p> <p>H.E. Mr. Bulat Sarsenbeyev, Ambassador Extraordinary and Plenipotentiary, Embassy of Republic of Kazakhstan to India (tbc)</p>
12:45-13:00	Q & A	
13:00-14:00	Lunch	
SESSION I (Continued):		
14:00-15:30	<p>Malaysian Start-up Ecosystem: Challenges and Opportunities</p> <p>Promoting Emerging Market Innovations – Experiences from The Philippines</p> <p>Innovation Ecosystem for Start-ups –</p>	<p>Mr. Teoh Phi Li, Undersecretary, International Cooperation, Ministry of Science and Technology and Innovation (MOSTI), Malaysia (tbc)</p> <p>Mr. Edgar Garcia, Director, Technology Application Promotion Institute (TAPI), Department of Science and Technology (DOST), Philippines (tbc)</p> <p>Dr John Calvert, Executive</p>

	Perspectives from developed countries	Director, United Inventors Association, USA (tbc)
15:30-15:45	Tea / Coffee	
<p>SESSION II: Managing Cross-border Technology Transfer Projects and Intellectual Property Management</p> <p>Moderator: Dr. Sayed Ahmad Mozaffari, Vice President of Technology Commercialization, Iranian Research Organization for Science and Technology (IROST)</p> <p>Planning and managing a technology transfer project, especially a cross-border one, is always challenging. With rapidly changing technological and business trends, technology transfer process is increasingly becoming more complex and involves multiple stakeholders. A sound understanding and efficient handling of Intellectual Property Rights (IPR) is critical for success in planning and implementing cross-border technology transfer projects.</p> <p>This session will focus on the key barriers for cross-border technology transfer and few solutions for overcoming those barriers; few proven strategies for licensing technologies; and effective ways and means for managing technology transfer process including issues related to the acquisition and management of intellectual property rights (IPRs).</p>		
15:50-16:05	Key Challenges in the Planning and Implementation of Cross-border Technology Transfer Projects	Dr. Krishnan S. Raghavan, Coordinator, Technology Transfer, United Nations APCTT-ESCAP
16:05-16:20	Strategies for Effective Technology Licensing	Dr H Purushottam Chairman & Managing Director, National Research Development Corporation(NRDC)
16:20-16:35	Approaches for IPR Handling and Technology Valuation in Technology Transfer	Dr John Calvert, Executive Director, United Inventors Association, USA (tbc)
16:35-16:50	Q & A	
16:50-17:00	Closing Remarks	